

94

Dr. Allen Zimmerman and Joseph D. D'Onofrio

Fig. 2

REPORT

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If your search results list too many titles, then continuing the use of Title, Author, or Publisher will enable you to narrow down your search to the search result you are looking for.

Book Search Result

(383)total matches for business -> marketing

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1. Business 2000: Marketing: Learner Guide (FIRST)

by James L. Burrow

Softcover / South-Western Educational Pub / October - 2001

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by Dwyer, F. Robert; Tanner, John

HARDCOVER / McGraw-Hill Higher Education / July - 2001

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by Tobe, Jeff

HARDCOVER / Business Conference Press, The / June - 2001

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Fig. 3

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 by Ros Jay (Marketing and Communications Specialist)
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2. Document Warehousing and Text Mining: Techniques for Improving Business Operations, Marketing, and Sales - Techniques for Improving Business Operations, Mark
 by Dan Sullivan (Computer Resource Team, Inc., Blacksburg, Virginia)
 Paper/Online Data / John Wiley & Sons, Inc. / February - 2001
 Usually ships in 2-3 days Our Price: \$ 44.99

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3. Service Management and Marketing : A Customer Relationship Management Approach, 2E
 by Christian Gronroos (Hanken, Swedish School of Economics and Business

Fig. 4

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1. Document Warehousing and Text Mining: Techniques for Improving Business Operations, Marketing, and Sales - Techniques for Improving Business Operations, Mark
by Dan Sullivan (Computer Resource Team, Inc., Blackburg, Virginia)
Paper/Online Data / John Wiley & Sons, Inc. / February - 2001
Usually ships in 2-3 days Our Price: \$ 44.99

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Fig. 5

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